



Communication Studies Course Rotation

FALL SEMESTERS

Communication Studies Core Courses	<ul style="list-style-type: none">• COMM 101: Public Speaking• COMM 105: Welcome to the COMMunity• COMM 141: Introduction to Media Writing• COMM 210: Media and Society• COMM 300: Communication Ethics• COMM 405: Living Your Professional Brand• COMM 410: Digital and Social Media Technologies• COMM 492: Communication Internship• COMM Electives: Offerings vary by semester
Digital Media Concentration	<ul style="list-style-type: none">• COMM 341: Advanced Media Writing• COMM 355: Media Production
Public Relations Concentration	<ul style="list-style-type: none">• COMM 280: Fundamentals of Public Relations• COMM 354: Public Relations Writing

WINTER INTERSESSION

Communication Studies Core Courses	<ul style="list-style-type: none">• Course offerings vary. See Course Schedules on myLongwood.
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SPRING SEMESTERS

Communication Studies Core Courses	<ul style="list-style-type: none">• COMM 101: Public Speaking• COMM 141: Introduction to Media Writing• COMM 200: Introduction to Communication Theory• COMM 305: Building Your Professional Brand• COMM 320: Communication in a Diverse Society• COMM 460/462: Communication Research• COMM 492: Communication Internship• COMM Electives: Offerings vary by semester
Digital Media Concentration	<ul style="list-style-type: none">• COMM 240: Digital Editing• COMM 345: Medial Globalization• COMM 445: Digital Storytelling
Public Relations Concentration	<ul style="list-style-type: none">• COMM 350: Persuasion Theory• COMM 375: Public Relations Research• COMM 430: Public Relations Campaigns

SUMMER SESSIONS (I & II)

	<ul style="list-style-type: none">• COMM 492: Communication Internship• Course offerings vary. See Course Schedules on myLongwood.
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NOTE: Course rotations may be altered due to changes in student enrollment need.

Updated: February, 2026