

MBA Professional and Personal Outcomes

2024/25 Academic Year

6 Months Post Graduation:

<u>Job Market Change:</u>	<u>Percent Reporting</u>	<u>Due to MBA Degree</u>
Obtained a better job	27%	67%
Received promotion	6%	57%
Received salary increase	<u>15%</u> 48%	57%

76% indicated that the MBA extremely or significantly helped meet professional goals

91% indicated that the MBA extremely or significantly helped meet personal goals

Context/Analysis: The MBA serves adult professionals, many of whom already have a job which makes job placement rate a poor measure of MBA impact. Additionally, MBA students are often motivated by personal rather than professional reasons which are also important to capture. Lastly, job market outcomes and changes are driven by a host of factors including macroeconomic dynamics. As such, we developed a survey that best reflects these student characteristics and goals.

Nearly half of all survey respondents reported significant professional advancement within 6 months of graduation. Importantly, three quarters of respondents note that the MBA met their professional goals, and over 90% indicated that the MBA met their professional goals.